



ADVERTISING GUIDE

Share Your Business. Support the Mission.
Reach Your Community.

GOOD NEWS INSIDE EVERY ISSUE!

GO! Christian Magazine has been pointing people to Jesus and connecting businesses with a loyal Northwest Florida audience since 2017.

WHY ADVERTISE WITH GO!?



QUARTERLY Print & Digital

Four issues
each year



9,000

Copies
per issue



30,000

Readers
reached



LOCAL

Bay, Walton +
surrounding
counties

Distribution: Waiting rooms, churches, high-traffic businesses, advertisers, and subscribers in NW Florida.

ANNUAL ADVERTISING PACKAGES

TIER 1	TIER 2	TIER 3
\$1,899	\$2,899	\$4,199
<ul style="list-style-type: none">• Quarter-page print ad - annual contract• Web banner: article placement, 3 months exclusive• Community Partners Page Placement (forever!)	<ul style="list-style-type: none">• Half-page print ad - annual contract• Web banner: article placement, 3 months exclusive• Facebook + Instagram ad: monthly for 3 months• Community Partners Page Placement (forever!)	<ul style="list-style-type: none">• Full-page print ad - annual contract• Web banner: home page bottom, 3 months exclusive• Facebook + Instagram ad: monthly for 3 months• Community Partners Page Placement (forever!)

PRINT ADVERTISING RATES

AD SIZE	ONE-TIME RATE	1-YEAR+ CONTRACT
Quarter Page	\$450	\$399 / issue
Half Page - Vertical or Horizontal	\$650	\$550 / issue
Full Page	\$1,000	\$799 / issue

Preferred placement: Add 10% per issue. Prices above are per issue.

Faith. Family. Community.



MAKE YOUR MESSAGE PART OF THE GOOD NEWS

WHAT ADVERTISERS GET

- Exposure to a diverse 35-to-65+ demographic
- A local Northwest Florida audience
- Community credibility
- Business directory/listing opportunities
- Website and digital-edition exposure
- Social media exposure
- Alignment with a powerful message

EDITORIAL OPPORTUNITIES

- Marketplace Ministry Christian business profiles
- Testimonies
- Ministry features
- Event promotions for Christian ministry-based organizations

Ask your representative about fit and availability.

PREMIUM & SELECT PLACEMENT

PLACEMENT	ONE-TIME	1-YEAR+ CONTRACT
Inside Front Cover - Full (Pg. 2 or 3)	\$1,500	\$1,300 / issue
Inside Front Cover - Half	\$750	\$650 / issue
Inside Back Cover (L & R) - Full	\$1,500	\$1,300 / issue
Inside Back Cover (L & R) - Half	\$750	\$650 / issue
Center Spread - 2 Full Pages	\$3,600	\$3,499 / issue
Select Placement	+10% / issue	+10% / issue
Social Media Spotlight (Facebook + Instagram)	\$50 / post	
Professional Ad Design Service	\$100 / flat	
Podcast Sponsorship	\$149 / podcast	
Ministry / Nonprofit Rate	10% discount with paid in full contract	
Digital Ad on gochristianmagazine.com	\$395 / quarter	

AD SIZES & ARTWORK DIMENSIONS

QUARTER PAGE	HALF PAGE - H	HALF PAGE - V	FULL PAGE
3.9167" W × 4.6875" H	8" W × 4.6875" H	3.9167" W × 10.875" H	Full Bleed: 9.25" W × 11.375" H Live: 8.75" W × 10.875" H Safe: 8.5" W × 10.625" H

WEB BANNER SIZES (PIXELS)

LEADERBOARD: 728 W × 90 H

SIDEBAR: 300 W × 250 H

RESERVATION, ARTWORK & PUBLICATION SCHEDULE

EDITION	RESERVE BY	ARTWORK DUE	PUBLICATION
Winter	December 1	December 10	January - March
Spring	March 1	March 10	April - June
Summer	June 1	June 10	July - September
Fall	September 1	September 10	October - December

RESERVE YOUR SPACE IN THE NEXT EDITION!

Contact us today!

Align your message with ours:
Faith. Family. Community.

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